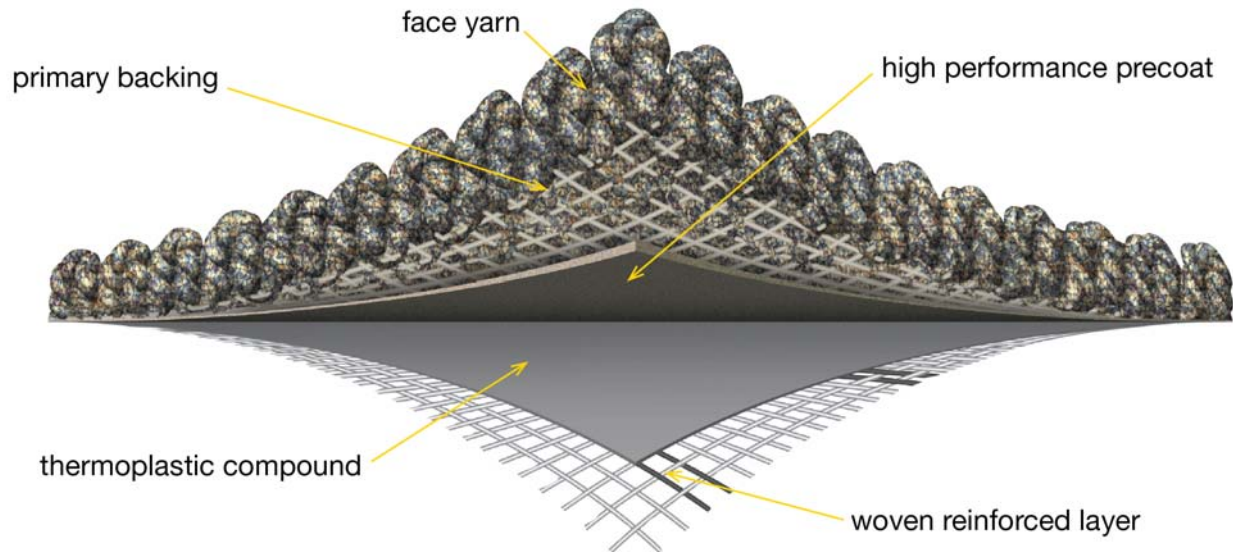




## EcoWorx® Broadloom



<b>backing system</b>	<b>EcoWorx Broadloom</b>
<b>backing description</b>	100% thermoplastic polyolefin compound with a high performance precoat and a reinforcing layer
<b>backing process</b>	3-step process 1. High performance precoat for maximum tuft bind 2. Thermoplastic laminate for superior delamination strength 3. Woven reinforcing layer for stability
<b>primary</b>	Synthetic
<b>stabilizer</b>	Woven reinforcing layer
<b>weight</b>	31 oz/yd <sup>2</sup> (1051 g/m <sup>2</sup> )
<b>width</b>	12 feet (3.66m)
<b>testing</b>	<ul style="list-style-type: none"> <li>• Radiant Panel Fire – Class 1 (based on pile construction)</li> <li>• NBS Smoke &lt; 450 (based on pile construction)</li> <li>• Meets CRI's Green Label Protocol</li> </ul>



<b>antimicrobial</b>	Passes AATCC 174 when installed with Shaw 3600
<b>installation</b>	Shaw 3500, 3600. Direct glue installation only.
<b>performance</b>	<ul style="list-style-type: none"><li>• Superior performance to traditional broadloom backing</li><li>• Lifetime warranty against edge ravel and delamination</li><li>• Excellent pattern match</li></ul>
<b>environmental</b>	<ul style="list-style-type: none"><li>• 20% Recycled Content</li><li>• Certified Silver Cradle to Cradle by McDonough Braungart Design Chemistry (MBDC)</li><li>• PVC-free</li><li>• Optimized for human health and safety</li><li>• Low VOC's meeting CRI Green Label and Green Label Plus requirements</li><li>• Lighter weight than traditional broadloom backings</li><li>• Fully recyclable using Shaw's proprietary dissolution process</li></ul>
<b>warranty</b>	Lifetime Commercial
<b>reclamation</b>	Environmental guarantee: For cradle-to-cradle recycling, call 800-509-7429
<b>shawcontractgroup.com</b>	To download details on installation, specifications, and warranties on-line
<b>shaw contract group inforum</b>	call 1.877.502.7429 for personal assistance