

FOR FREE RECYCLING

Call the number
on the back of
your carpet

800-509-SHAW

CBRE
CB RICHARD ELLIS

shaw contract group

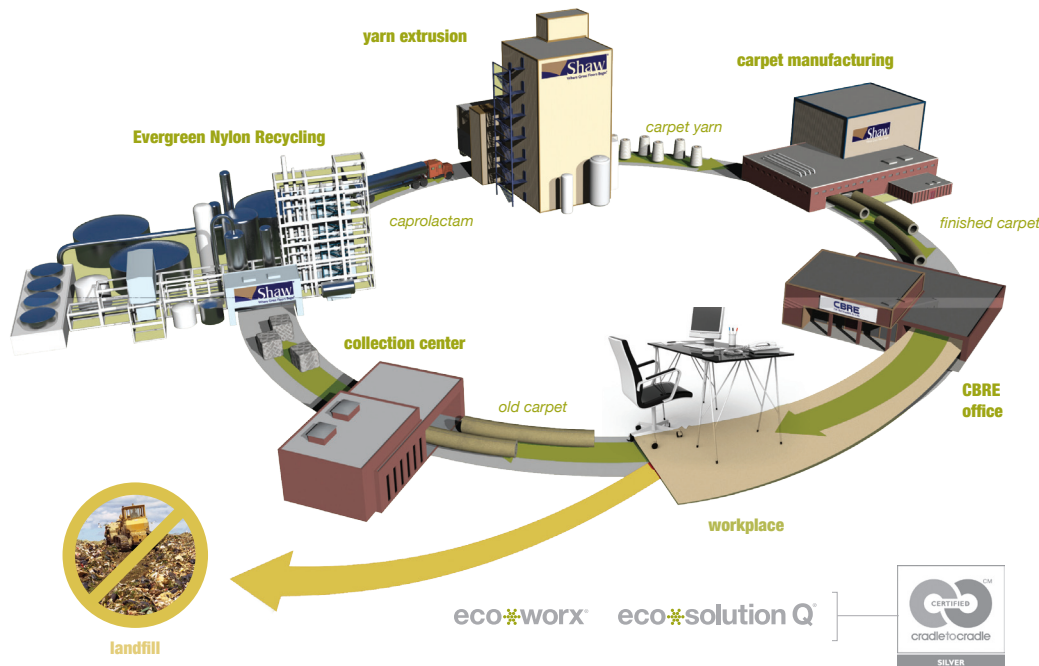
sensible carpet recycling.

Partnership with Shaw Contract Group makes perfect sense. Their fully sustainable carpet products are highly durable, environmentally responsible and cost-effective. What's more, Shaw's comprehensive collection program makes recycling carpet incredibly easy and efficient.

EcoWorx Backing

Cradle-to-cradle at a glance

This cradle-to-cradle process is the model for Shaw Contract Group carpet manufacturing and recycling. Carpet produced today becomes more carpet tomorrow in an endless closed-loop cycle—without ever landing in a landfill. Backing is made into more backing and nylon becomes new again through the Evergreen Nylon Recycling Facility, the only operating facility of its kind.



LEED Credit

Shaw Contract Group products contribute toward LEED certification for Existing Buildings and New Construction.

credit	Shaw contribution
MR Credit 4 Recycled Content	Shaw products with EcoWorx backing contribute post consumer and post industrial recycled content.
MR Credit 5 Regional Materials	Recycled content in Shaw products contribute toward the 10% of the total materials value. Projects within 500 miles of Cartersville, GA can claim carpet toward the 20% minimum.
IEQ 3.1/3.2 Construction IAQ Management Plan	Shaw's EcoWorx products are CRI Green Label Plus certified which is a prerequisite for this point.
IEQ 4.1/4.3 Low-Emitting Materials: Adhesives and Sealants Flooring Systems	All EcoWorx products are CRI Green Label Plus certified and contribute to points in this Credit.
ID 1.1 Innovation & Design	Shaw's Cradle to Cradle Certified products contribute toward this credit
EB MR 3 Sustainable Purchasing: Facility Alterations and Additions	Shaw products contribute post consumer, pre consumer recycled content and are CRI Green Label Plus certified.
EB MR 9 Solid Waste Management: Facility Alterations and Additions	Shaw EcoWorx products are completely recyclable into new carpet and Shaw will collect the carpet from the job site for recycling.

Sensible Design

The Shaw Contract Group design philosophy is simple. The way we live today impacts the world for generations to come. Every product is created accordingly.

EcoWorx® high-performance cradle-to-cradle backing system. Three backings to meet your every need.

- EcoWorx tile is the industry's first fully sustainable, non-PVC tile backing system.
- EcoWorx broadloom brings cradle-to-cradle carpet beyond 24' x 24'.
- EcoWorx performance broadloom offers cradle-to-cradle recyclability with moisture protection.

It's sensibility by the square yard:

- Over 150 completely recyclable EcoWorx products to choose from
- The only 100% PVC free, Cradle to Cradle Silver Certified carpet available today
- Backed by a lifetime commercial warranty against edge ravel, zippering, delamination and moisture degradation



Shaw Environmental Guarantee: Carpet collection made easy

When any EcoWorx-backed product has reached the end of its useful life, Shaw wants it back. Simply call the 800-number on the back and Shaw will collect the carpet for you, turning it endlessly into more EcoWorx. It's that simple.

You should know:

This program is completely free and saves you landfill tipping fees. Simply collect, palletize and stabilize EcoWorx backed carpets by shrink wrapping or banding. Pallets should be ready for transport at time of pick-up.

EcoWorx Broadloom and Performance Broadloom products must be cut and rolled no longer than 3 feet wide in order to be picked up for transport.

Material must be free of all types of debris and uncontaminated by any toxic substances, such as solvents, that may be present. Adhesive residue on the backing is acceptable.

Recommendation:

Include these instructions in the General Contractor scope of work.



EcoWorx Tile Backing