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## **Shaw Industries Named to “Fast 50” by *Fast Company***

### **Publication applauds Shaw’s Cradle to Cradle vision**

**Dalton, Ga. – April 3, 2007** – Shaw Industries, Inc., the world’s largest carpet manufacturer, recently garnered a spot on the *Fast Company* “Fast 50” list for 2007. In its 6<sup>th</sup> annual report, *Fast Company* lists “profit driven solutions for what ails the planet.” A publication that promotes best practices, vision and creativity in the business community, *Fast Company* is a respected advocate for innovative business ideas and solutions.

“Shaw is honored to be a part of the ‘Fast 50’ for 2007, a recognition that resonates throughout our entire organization,” said Vance D. Bell, chief executive officer of Shaw Industries. “The environmental initiatives for which we were recognized define the direction of Shaw. We seek Cradle to Cradle solutions, products and processes that are designed to use the same building blocks over and over, leaving nothing to waste.”

*Fast Company* applauds Shaw’s Cradle to Cradle model, whereby carpet is designed and engineered to be completely recyclable. Shaw’s collection network reclaims carpet that has reached the end of its useful life, and through its Evergreen Nylon Recycling Facility, recycles old carpet into new carpet, endlessly. Cradle to Cradle design equals fewer raw materials used in the manufacturing process. By constructing products intended to be deconstructed and reconstituted again and again, Shaw is keeping millions of pounds of carpet from ever languishing in a landfill.

“Cradle to Cradle is our path to sustainability,” said Shaw President Randy Merritt. “Without sacrificing aesthetics and function, recyclability is the ultimate performance attribute in our carpet. Shaw believes that companies can do the right thing profitably. By embracing creativity and innovation, Cradle to Cradle solutions are attainable for businesses of all sizes and we encourage other companies to embrace this same approach. Collectively, we can create better products, a better economy, a better environment, and truly a better world.”

Environmental leadership and a Cradle to Cradle commitment. **That’s the Shaw Green Edge |**

## **About Shaw**

Shaw Industries, the world's largest manufacturer of carpet and carpet fiber, produces and sells carpet, rugs, ceramic, hardwood, and laminate flooring for residential and commercial applications throughout the world. Shaw is committed to cradle-to-cradle redesign of its floorcoverings through environmentally sustainable innovations. Meanwhile, transitional strategies are focused on recovering energy and material value, and lowering environmental impacts. Shaw's is committed to environmental investment in the communities where its employees live and work. A subsidiary of Berkshire Hathaway, Shaw is headquartered in Dalton, Georgia.