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Shaw Contract Group Awarded Three 2006 Innovation Awards at IIDEX/Neocon Canada

“Silk” and “Angela Adams” Collections Along With Shaw Contract Group Booth Design Receive Acclaim

DALTON, Ga. (October 18, 2006) – Shaw Contract Group received honors for superior product innovation and booth design at IIDEX/NeoCon Canada in Toronto, Canada’s leading conference for design and management of interior environments and the country’s premiere floor covering exposition. Awards received by Shaw Contract Group include:

- Gold - carpet, modular for “Silk”
- Bronze - carpet, modular for “Angela Adams Collection,” a collaborative project with iconic designer Angela Adams
- Bronze - Booth 200-400 square foot

Shaw Contract Group believes that design is more than aesthetics. Design is operational excellence. Design is integrity and innovation. Design is vision and capacity. Extending a commitment to inspire and support members of the design community, Shaw Contract Group develops products that support this philosophy and help provide design solutions that enable the built environment to positively impact the people who inhabit the space and the natural environment that surrounds it.

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2- SHAW CONTRACT GROUP/2006 INNOVATION AWARDS

"Shaw Contract Group is an industry leader for its use of design and technology. The collection of awards from IIDEX/NeoCon Canada validates our efforts to provide leading-edge design options for our customers," said John Stephens, vice president of marketing for Shaw Contract Group. "The recognition at IIDEX/NeoCon Canada follows our "Best of NeoCon" honor received earlier this year. The design community's praise for the "Silk" and the "Angela Adams Collection" is a testament to the innovative approach of our design team, led by Reesie Duncan."

Inspired by artistry and craftsmanship from a time-honored textile, Silk juxtaposes an ancient tradition with contemporary sophistication, resulting in a product with understated elegance. Silk products, designed for high-end corporate and professional services markets, feature rich and sophisticated colors inspired from Thailand as well as EcoWorx backing, a cradle to cradle product and contains 40% recycled content.

The Angela Adams Collection translates iconic designs from Angela Adams into a versatile commercial floor covering aesthetic with modern graphic elements. Flaunting graphic patterns and contemporary color ways, Shaw Contract Group's Angela Adams Collection is a stylish solution for a variety of modern interior spaces. Combining durability with Shaw Contract Group's EcoSolution Q nylon and EcoWorx backing, environmental integrity and a playful, organic aesthetic stimulates the imagination. The Angela Adams Collection is stylish enough to suit modern interiors, with a unique aesthetic appropriate for a wide variety of applications including corporate, retail, healthcare and educational environments.

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3- SHAW CONTRACT GROUP/2006 INNOVATION AWARDS

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world's largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.

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