

Contact: Kaycee Rogers
404.734.3381
kaycee.rogers@shawinc.com

Shaw Contract Group Launches 2006 No Child Left Behind Carpet Reward
Call for Entry Available to Blue Ribbon Schools

DALTON, Georgia – January 27, 2006 – Through the No Child Left Behind Carpet Reward, Shaw Contract Group will provide free carpet and installation to a school that has achieved the Blue Ribbon designation under the No Child Left Behind program. Eligible schools must complete an application, including an essay on why they should be selected, and how they would benefit from the new carpet.

The reward addresses the relationship between student performance and the school's physical environment. By providing sound absorption, comfort, and improved aesthetics, the new carpet will improve the educational atmosphere of the students.

"Studies show that both the functional and health benefits of carpet aid in academic performance, so we are thrilled to reward schools that are making significant educational achievements despite resource limitations," said Jeff West, vice president of marketing for Shaw Contract Group.

The Blue Ribbon distinction, a requirement to enter the program, recognizes schools with at least 40 percent of their students from disadvantaged backgrounds that dramatically improve student performance in accordance with state assessment systems.

Applications will be reviewed by the selection panel, and the winner is selected based on the written response and images included with the application. Applications may be received by calling 877.502.7429. Deadline for entry is March 24, 2006. The winner will be notified by telephone before the close of the school year.

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world's largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.

###