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Voting Open for 2011 Design Is... Award People's Choice

Visit shawcontractgroup.com to cast your vote

Cartersville, Ga. – June 13, 2011 – Shaw Contract Group invites designers to cast their vote for the 2011 Design Is... Award People's Choice. These projects are all finalists in the Design Is... Award, a program that recognizes inspirational and visionary design across the commercial interiors landscape. Sixteen projects are currently posted on shawcontractgroup.com and any visitor to the website is eligible to vote. Votes can be shared throughout the design community by posting to Facebook and Twitter. The People's Choice Award will be announced along with The Design Is... Awards will be announced online on August 5, 2011.

"The Design Is... Award program celebrates more than just beautiful spaces. It speaks to the power of design to transform any space in any environment. That diversity is reflected in our finalists, selected from entries representing a large slate of entries from 9 countries," said John Stephens, vice president of marketing. "The People's Choice voting allows us to engage our customers, to learn more about their definition of design excellence. We encourage everyone to vote for their favorite and to vote often."

2011 Design Is... Award Finalists

Firm

20 Below Studio
AECOM
BurkettDesign
Dekker/Perich/Sabatini
GGLO, LLC
Gensler
Gensler
Gow Hastings Architects Inc.
HDR Architecture Associates, Inc.
id+s Design Solutions Inc.
Kraaijvanger•Urbis
Park Plaza Hotels
RDG Planning & Design
Studio O+A
Sumisho Interior International Inc.
tvs design

Project

Syngenta Seeds
CNM Student Resource Center
Holland + Hart
Thornburg Campus
The Allison Inn & Spa
Aflac
Beckman Coulter World Headquarters
The Fashion Institute, Humber College
Methodist Women's Hospital
Astral Media
Unive/VGZ/IZA/Trias
Westminster Bridge Park Plaza Hotel
First National Bank Metro Crossing
Dreamhost
Jupiter telecommunications Co., Ltd.
Herman Miller showroom

The 2011 judging panel represents a diverse cross section of the design community, with specialists in the corporate, education and healthcare markets. John Peterson, AIA, founder and president of Public Architecture, moderated the judging process.

- **D.B. Kim** - D.B. Kim is a design executive with extensive experience in the corporate hospitality market. He is currently associated with Pierre-Yves Rochon, Inc., a firm known for its award-winning interior environments for hotels, private residences and restaurants around the world.

- **Eileen Jones** - As Principal and National Discipline Leader for Perkins+Will Branded Environments, Eileen Jones utilizes a research-based design approach that identifies and integrates a client's unique mission, vision, values and culture into tangible brand expressions, experiences, and environments.
- **Fedora Preschard, AIA** - Fedora Peschard, AIA is Principal in charge of Preschard located in Mexico City, a firm that she founded in 1994. Fedora is a trained US licensed architect that contributes to Peschard's ongoing success in Mexico City, due in large part to her ability to recognize clients' design needs from a business perspective.
- **Gayle Lane** - Gayle Lane is a director and principal with EwingCole where she plays a key role in the firm's interior design efforts. With nearly 37 years of design experience, Ms. Lane specializes in corporate, sports and healthcare projects. She leads the design of interior spaces and makes it a priority to understand the intricacies of each client's functional requirements, objectives and culture.

In its sixth year, the Shaw Contract Group Design Is... Award is a leading program that asks entrants to define what design is through the challenges, processes and results of their projects. Entries are asked to describe the challenges, processes and results from their projects and will be judged by a panel of design experts. Because carpet is only a part of the project, the overall design of the space is considered. Additional information about the Design Is... Awards is available at www.shawcontractgroup.com.

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world's largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.

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