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FOR IMMEDIATE RELEASE

SHAW CLOSES LOOP ON CARPET RECYCLING WITH INTERNATIONAL ENVIRONMENTAL GUARANTEE

DALTON, GA – October 17, 2008 – Shaw Industries has expanded its Environmental Guarantee worldwide, the company announced today. Introduced nearly 10 years ago, the Environmental Guarantee pledges that Shaw will take back its tile and broadloom products backed with EcoWorx at the end of their useful lives and recycle back into new EcoWorx carpet backing.

Extending the Guarantee beyond the continental United States helps ensure an economically and environmentally viable alternative for all Shaw customers, said Shaw Vice President of Sustainability Rick Ramirez. “It’s also in keeping with our Cradle to CradleSM design philosophy, which includes taking responsibility for our products at the end of their useful lives.”

“Cradle to Cradle products such as EcoWorx carpet backing are designed to be collected, deconstructed and remanufactured back into new product at the end of their useful life. We want customers to return their used EcoWorx product to us because we can turn it back into new EcoWorx over and over again, reducing our demand for new raw materials in the process,” Ramirez said.

The decision to take the Guarantee global comes in response to growing demand from Shaw’s worldwide customer base for help closing the loop with carpet reclamation and recycling, according to Shaw Vice President of Commercial Sales & Marketing Tim Baucom. “Questions regarding a product’s sustainability – especially when it comes to what happens to a product at the end of its useful life – are not limited to the US building industry,” said Baucom. “As Shaw’s global presence continues to expand, so have the needs of our customers.”

“The Environmental Guarantee is a great opportunity to assure customers within and beyond the US that choosing a Shaw EcoWorx backed product means choosing a product that does not need to be landfilled at the end of its useful life – and that Shaw is providing an easy, convenient means of making sure those products are truly recycled,” he stated.

The first of its kind in the industry, the guarantee states that Shaw Industries, Inc. guarantees the transportation and recycling of any tile or broadloom carpet made with EcoWorx backing at no cost to customers within the United States, Canada and Mexico. All other international locations

will incur transportation costs from their site to the nearest international port, from which point Shaw then guarantees the transportation costs and recycling expenses.

To make taking advantage of the guarantee as easy as possible, the back of all EcoWorx products are printed with a toll-free number for customers to call for collection and recycling.

About EcoWorx

EcoWorx is a Cradle to Cradle Certified backing for tile and broadloom carpet, containing 40% recycled content and 10% post consumer recycled content, respectively. Introduced in 1999, EcoWorx was first developed as a replacement for traditional carpet tile backing made from PVC. Today, EcoWorx technology is used exclusively for all Shaw tile and is available for broadloom.

About Shaw Industries

Shaw Industries Group Inc., a subsidiary of Berkshire Hathaway Inc., is the world's largest carpet manufacturer and a leading floor covering provider with more than \$5 billion in annual sales and approximately 29,000 associates. Headquartered in Dalton, Ga., the company manufactures and distributes carpeting, rugs, hardwood, laminate and ceramic tile for residential and commercial applications worldwide. A recognized leader in environmental stewardship, Shaw has implemented hundreds of sustainability initiatives and cradle to cradle design solutions, collectively termed the Shaw Green Edge. For more information, visit www.shawfloors.com.

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THE SHAW ENVIRONMENTAL GUARANTEE

The Shaw Environmental Guarantee states that Shaw Industries, Inc. guarantees the transportation and recycling of any tile or broadloom carpet made with EcoWorx backing at no cost to customers within the continental United States. Alaska, Hawaii, Canada and all other international locations will incur transportation costs from the customers' site to the nearest international port, from which point Shaw guarantees the transportation costs and recycling expenses.

Continental United States: The Guarantee is for requests of 500 yards or greater and is subject to the limitations set forth herein. Shaw will pay for the transportation and recycling cost of the EcoWorx material.

Canada and Mexico: The Guarantee is for requests of 5,000 yards or greater and is subject to the limitations set forth herein. Shaw will pay for the transportation and recycling cost of the EcoWorx material.

International, Alaska, Hawaii and other US Territories: The guarantee is for requests of 5,000 yards or greater and is subject to the limitations set forth herein. Shaw will pay for the transportation and recycling cost of the EcoWorx material from any international port. Costs incurred to transport the material to an international port are not included as a part of the Environmental Guarantee.

To take advantage of this Guarantee, material pick-up must be scheduled by calling (800) 509-7429. EcoWorx backed carpet tile must be collected, palletized, stabilized by shrink wrapping or banding, and be ready for transport at the time of pick-up. EcoWorx Broadloom and EcoWorx Performance Broadloom products must be cut and rolled no longer than 3-feet wide in order to be picked up for transportation.

Material must be free of all types of debris and uncontaminated by any toxic substances, such as solvents, that may be present. Adhesive residue on the backing is acceptable. No other carpet tile, such as PVC, or other roll carpet backings may be mixed on EcoWorx pallets. It is Shaw's goal to provide our EcoWorx customers with safe materials continuously collected and returned through successive cradle-to-cradle product lifecycles.

Shaw reserves the right to modify or replace this guarantee in the future. No prior notification is required for these changes. The Guarantee is void where prohibited by law.

Revised 10/2008. Supersedes all forms of promotional material published to latest revision date.

May not apply to product, processes, and policy changes introduced after this date. For complete information and the latest recycling guidelines, please visit us online at www.shawgreeneedge.com.