



Contact: Curtis W. Callaway
706.879.4534
curtis.callaway@shawinc.com

Shaw Contract Group Introduces New Work*Life Tile Designs

New Focus, Embrace, and Escape lines bring additional comfort to the workplace

DALTON, Ga. – January 15, 2007 – Work*Life, a popular tile collection from Shaw Contract Group, is designed with today’s professional in mind. Work*Life institutes an inspirational, and calming, environment to the modern workspace, where professionals spend a majority of their time. Three new Work*Life tile patterns – Focus, Embrace, and Escape – bring creative and leisure elements into the work place that offer a breath of fresh air for today’s professionals.

Work*Life tile features EcoWorx®, Shaw Contract Group’s cradle to cradle backing, that contains 40 percent recycled content. All EcoWorx products come with Shaw Contract Group’s Environmental Guarantee, meaning Shaw Contract Group pledges to pick up EcoWorx at the end of its life, at no charge to the customer, and recycle it into more EcoWorx backing.

“The new lines that Shaw Contract Group has added to the Work*Life collection bring continued options for value, without sacrificing on design or performance,” said John Stephens, vice president of marketing for Shaw Contract Group. “Like all of our tile products, Work*Life features EcoWorx, our sustainable backing, making this a cradle to cradle carpet tile that can be returned endlessly into more backing at the end of its useful life.”

The new Work*Life lines combine accent yarns in a unique way for a fresh perspective. Both Embrace and Escape feature bold and distinct patterns. The usable and mainstream Focus pattern balances the collection and can also function as a texture. Work*Life design and color offerings are ideal for corporate and educational settings, as well as by facility managers.

For orders of 2,500 square yards or under, the Work*Life collection will be shipped in three weeks or less, making it an ideal solution for tenant improvement purposes.

Work*Life will be available during the first quarter of 2007.

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world’s largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.