

Shaw Contract Group Announces “Design Is” Award Competition

Celebrating Design As More Than Just a Pretty Face

DALTON, Georgia – November 7, 2005 --Shaw Contract Group introduces the 2006 “Design Is” Award. The competition provides recognition for commercial interior design professionals who define the meaning of “design” through their projects.

Categories of distinction will be identified by the judges based on the unique challenges, processes and results of the work. The jury will consider the many facets of design in determining the winners, evaluating projects beyond aesthetics to include the unique meanings of design not typically addressed in traditional design award programs.

“We are simply looking for good design—you tell us what that means and we’ll take it from there,” said John Stephens, vice president of marketing for Shaw Contract Group. “Judges will evaluate projects based on the overall design of the space, but the context is up to you.”

Eligibility

The competition is open to all professional interior design and architecture firms in the United States and Canada. Projects must be completed between October 2003 – October 2005, and use Shaw Contract Group carpet as the predominant flooring in the space.

Judges

A distinguished panel of design professionals will review the entries and select winners. The judges will be:

- Brigitte Preston, Lauck Group, Dallas, Texas
- Viveca Bissonette, Carrier Johnson, San Diego, California
- Ken Wilson, Envision Design, Washington, D.C.
- Helen Joo, Ballinger, Philadelphia, Pennsylvania
- David Hanson, DH Design, Vancouver, British Columbia

Recognition

Winners will be announced via a live webcast, and will be the focus of various promotional efforts in industry publications and events.

How to Enter

Entry forms are available at www.shawcontractgroup.com and may be submitted online. The entry deadline is February 28, 2006.

“When we create a product at Shaw Contract Group, we design for appearance, but just as important, we design for performance, sustainability, well-expedited delivery, and so forth,” said Stephens. “We’ve taken the same approach in the Design Is competition—we want to recognize projects that are more than ‘just another pretty face.’ We look forward to honoring more unique aspects of design that often go unrecognized.”

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