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Shaw Contract Group Launches LEED Calculator
Online Tool Provides LEED Contribution of Shaw Contract Group Products Quickly and Easily

DALTON, Ga. — June 13, 2005— Shaw Contract Group launched the Shaw LEED Calculator, an online tool that will provide users with accurate information regarding the environmental attributes as well as their contribution to the USGBC LEED Rating System. The tool, available on the Shaw website at www.shawcontractgroup.com, saves users time and money associated with LEED research and documentation.

The Shaw LEED Calculator, designed in collaboration with Greenmind Technologies offers the following benefits:

- Automated assistance with LEED documentation
- Customized review and comparison of multiple products
- Ability to print, download and/or e-mail LEED Specification Sheets and analysis information for all products that contribute to the rating system
- Reduced time and associated dollars associated with LEED research and documentation
- Accurate and straight-forward information on product attributes and LEED contribution

“The Shaw LEED Calculator responds to the time-intensive research involved with achieving LEED certification and provides straight-forward product information and documentation,” said Brenda Knowles, vice president of market development, Shaw. “In just a matter of minutes, designers and architects can compare the LEED contribution of various products and print the necessary documentation and calculations to satisfy credit submittal requirements.”

How It Works

The Shaw LEED Calculator is designed for ease of use. Data on all products is available for view, or specific products with various attributes may be compared to determine the LEED impact for each product. Users simply enter the amount of carpet, cost of material, and project location; hit the “Calculate/Compare” button; and a matrix of information showing the LEED contribution for each product is displayed.

The purchase of Shaw products may contribute to LEED Material and Resources credits, including recycled content credits, local/regional materials credits, as well as LEED Indoor Environmental Quality credit for low emitting carpet. The matrix also will provide environmental attributes beyond the LEED system, which may be considered for innovation points. Users may print, e-mail or download the entire product listing or a specific analysis, as well as LEED Specification Sheets for individual products. The specification sheet is formatted to meet documentation requirements of the LEED rating system.

“Shaw has taken a leadership position as the first manufacturer in the commercial interiors industry to offer a tool to calculate LEED contribution of its products,” said Knowles. “While flooring is only a small portion of the whole project, we believe our initiative will set a trend for other manufacturers.”

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world’s largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.