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Shaw Industries Receives Seal of Sustainability™ Certification

DALTON, Ga. – November 16, 2007 – The Sustainable Business Institute has awarded Shaw Industries, Inc., the world's largest carpet manufacturer, with its Seal of Sustainability™. In its effort to implement equitable worldwide sustainable practices, SBI presents the Seal of Sustainability as a means to honor businesses and leaders committed to sustainable business practices. The Seal was awarded to Shaw on Capitol Hill in October.

According to Jeff West, director of environmental affairs for Shaw's commercial division, the Seal of Sustainability provides third party recognition for the company's sustainability and environmental stewardship efforts. "The Seal is another validation of the sustainable business practices in place throughout Shaw. In today's environment of corporate skepticism, transparency is key," said West. "We cannot expect our customers to have blind trust regarding the validity our environmental efforts. The Seal provides an outside evaluation of our environmental initiatives and shares Shaw's successes with a broader audience."

"Shaw's commitment to environmental stewardship and corporate social responsibility is about action, not promises. It exists in real examples of practices currently in place which we continue to improve and refine each day," added West.

The Sustainable Business Institute is an organization committed to serving as a premier source of service, analysis and integrated information to the public, as well as current and future leaders. SBI's focus is primarily on businesses because of their heavy use of the earth's resources; SBI seeks to educate businesses on choices that can ensure a better quality of life for future generations. Most importantly, SBI assists corporate decision makers and future leaders to understand the economic opportunities of sustainability, including increased competitiveness and market share.

The Sustainable Business Institute is actively meeting with key decision makers, specifically members of Congress, EPA officials and other government leaders to gain their support for the Seal of Sustainability initiative.

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world's largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.