

Contact: Kaycee Rogers
770-607-2430
kaycee.rogers@shawinc.com

Shaw Contract Group Introduces “Steppin Out,” a Walk Off Carpet Collection

DALTON, Ga. – September 1, 2005 – Shaw Contract Group introduces “Steppin Out,” a walk off tile collection designed to extend carpet life, while meeting unsurpassed aesthetic, safety, and durability requirements.

“The styles within the collection, Welcome and Bon Jour, are designed to meet Class I Radiant Panel classifications. With the collection, you can feel safe knowing the entry and exit ways contain floor covering that passes Class I requirements,” says Carrie Edwards, Director Modular Tile Marketing. The products are the only needlebond walk off carpet tile in the industry to meet Class I classification.

In addition to safety, the products are manufactured with a high strength PET fiber to enhance performance characteristics by reducing 80% of the soil brought into the building, while maintaining superior durability strength. The styles also include various tufted yarn weights with Bon Jour available in 35 ounces, and Welcome available in 50 ounces. The collection is available in six colorways and also provides a lifetime commercial warranty including tuft bind, delamination and edge ravel.

Welcome and Bonjour are backed with Shaw’s cradle to cradle backing system, EcoWorx. EcoWorx has 40% recycled content and offers the environmental guarantee, stating Shaw will pick up the material at end of life and recycle it into more EcoWorx, free of charge.

About Shaw Contract Group

Shaw Contract Group defines design not only by great appearance, but also performance and sustainability. The result is long-lasting carpet with vibrant colors, distinctive patterns, and minimal environmental impact. As a division of Shaw Industries, Shaw Contract Group combines the expertise of the world’s largest carpet manufacturer with the financial stability of a Berkshire Hathaway subsidiary. For more information, visit www.shawcontractgroup.com.

###